

# CREW NETWORK

The logo graphic consists of three overlapping, curved, arrow-like shapes pointing to the right, rendered in a gradient of yellow and orange.

BENEFITS OF MEMBERSHIP

The background features large, abstract, overlapping shapes in shades of yellow and orange, creating a sense of movement and depth against the black background.

MEMBERS AVERAGE

**14 years**

of commercial real  
estate experience



NEARLY **76%**  
are presidents, CEOs,  
partners or senior  
managers of their  
companies



**72%**

have given a referral  
to another member in  
the last 12 months





# About CREW Network

Founded in 1989, CREW Network is a thriving global business organization with members representing every discipline in the commercial real estate industry. Our network provides the connections, resources, and opportunities for women in commercial real estate to become more successful in their careers, seizing business opportunities and career growth.



## Our Members

**CREW Network members represent all of the disciplines and parties involved in a commercial real estate transaction, ensuring connections to qualified professionals to complete the deal.**

# 60%

report annual incomes of \$100,000 or more

# 54%

reported receiving a referral from another member in the last 12 months



# CREW Network Initiatives

CREW Network works to advance women globally in commercial real estate through four key initiatives: business networking, leadership development, career outreach and industry research.

## Business Networking

Facilitating business networking and deal making among its multidisciplinary membership is at the cornerstone of CREW Network. Members know through experience there are no cold calls in CREW Network.

- CREWbiz, a networking tool, online member directory, discussion forum and app for members only
- CREW Network Convention
- Three Leadership Summits annually
- Global Study Mission



## Leadership Development

Building effective leaders is key to the continued success of the commercial real estate industry. CREW Network commits significant resources toward providing members with high-level leadership development training and opportunities to serve on boards and committees to develop and hone effective leadership skills.

- Leadership Certificate program
- Corporate Board Training
- Board and committee service opportunities
- Speakers Directory / speaking opportunities
- Webinars / Chapter Leader Success Series



*"I have found my confidence, connections and champions in CREW. CREW Network has assisted in the establishment of deep relationships in my client and colleague base both within my local market and beyond, and played an important role in the advancement of my career."*

– Tara Piurko | 2018 CREW Network President | Toronto CREW



## Career Outreach

CREW Network and its Foundation are committed to bringing more women into commercial real estate by creating programs that educate women and girls about the career opportunities available to them and providing mentoring relationships to those new to the industry.

- College scholarships
- UCREW (university outreach)
- CREW Careers (high school outreach)
- Mentoring Modules
- [creinternships.org](http://creinternships.org) site



## Industry Research

CREW Network is the leading producer of research on gender and diversity in commercial real estate. Every five years, CREW Network publishes a benchmark study measuring the progress of women and benchmarking diversity in commercial real estate. Annually, CREW Network also develops white papers on topics that address leadership development and the business advantages of gender equity and overall diversity in commercial real estate.







## The Value of Membership

- Experience unparalleled business development and networking opportunities locally through chapter events and globally through CREW Network.
- CREW Network membership includes access to CREWbiz, an online business networking tool, membership directory, personal marketing profile and mobile app. Your profile on CREWbiz can be used to promote your unique skills and expertise to our member base of 12,000 professionals. CREWbiz also features an online community where members give referrals, share resources and connect across the network to give and get business.
- CREW Network provides leadership and professional development opportunities targeted specifically to your needs. In-person meetings and events include the Leadership Certificate program, Leadership Summits and our annual Convention.
- Members receive discounted registration to local chapter and CREW Network events.
- CREW Network connects you with other like-minded members looking to exchange information through online forums, in-person meet-ups and tailored learning opportunities.
- Our membership dues are comparatively lower than similar professional organizations.



“My first referral from a fellow member covered my CREW dues for life.”

– Claire Roberts, MNCREW

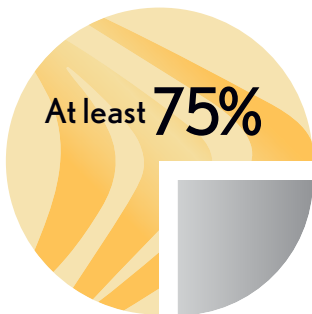
# How to Join

You automatically become a member of CREW Network by joining a chapter in your area. CREW Network members are located in 75+ major markets. While the overall purpose and goals reflect those of CREW Network, each chapter has its own unique governance, programming and outreach efforts, which allows chapters to customize their membership experience and ensure it is relevant to the needs of its market. **Find your local chapter today at [crewnetwork.org](http://crewnetwork.org).**

# Who Are We?

The vast majority (>75 percent) of members are individuals currently working in commercial real estate who have five or more years of experience in a qualified field of commercial real estate. In addition to these core members, many CREW Network chapters offer membership opportunities for entry-level professionals or those who provide support services/products to the core members, as well as civic or student classifications.

With this large diverse network, our members have the resources to create new and different ways of structuring deals, focus on the bottom line and get the job done.



# Qualified Fields of Commercial Real Estate

- Accounting
- Acquisitions/Dispositions
- Appraisal
- Architecture
- Asset Management
- Brokerage
- CRE Business Development\*
- Commercial Insurance
- Commercial Lending
- Construction Management/General Contracting
- Consulting
- Corporate Real Estate
- Cost Segregation
- Economic Development
- Education
- Engineering
- Environmental
- CRE Executive
- Facility Management
- Finance
- CRE Human Resources
- Interior Design/Space Planning
- Investment Management
- Investor Relations
- Land Use Planning and Zoning
- Land Surveying
- Law
- Market Research
- Program Management/Project Management
- Property Management
- Public Sector
- Quasi-Governmental Transportation and Port Authorities
- Real Estate Development
- Relocation Services, Corporate
- Risk Management
- Title/Escrow

\*100% CRE firm only



## Become a CREW Network Sponsor

CREW Network partners with industry leaders—companies dedicated to the same mission of transforming the industry by advancing women globally. We provide unique opportunities for companies to demonstrate your leadership and commitment to gender diversity and parity. Aligning our brand with your brand sends an important message to the marketplace—including clients, potential employees and other partners—that your company embraces diversity, equity and inclusion.

From research that is changing the course of the industry, to developing leaders, enhancing technology platforms and expanding the industry's career outreach, CREW Network brings value to each of its partners.

Our members know their career success has the support of the very best organizations, and these organizations know they are connected to the top women in the industry.

**Visit [crewnetwork.org](https://crewnetwork.org) for a complete list of our current sponsors.**



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